

Our People Make the Difference





Leadership

Michael A. George

Executive Director of Genacross Lutheran Services Foundation

Rick Marshall

President/CEO

Jason Morris

Vice President for Human Resources/Organizational Integrity Officer

Lorinda Schalk

Senior Vice President of Finance & Operations/CFO

Amanda Schroeder

Vice President of Home & Community Based Services

Katie Zawisza

Executive Director of Genacross Family & Youth Services

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Kari Bucher, Manager of Marketing and Corporate Communications, and Bev Apel, Graphics Specialist



Our People Make the Difference

What makes Genacross Lutheran Services different than other care providers? We whole-heartedly feel that our people are part of what differentiates us from our competitors. This year's theme, "Our People Make the Difference," celebrates everyone who makes our organization great. Our dedicated and hardworking employees who provide loving care and support services. Our volunteers who provide depth and breadth to the lives of our residents. Our generous donors who support our ministry work. And let's not forget our community partners, like local congregations, who work alongside us as we serve those in need.

In 2023, Genacross focused on our "Integrity" Core Value, which means everyone associated with the organization is expected to value and demonstrate honesty, fairness, and trustworthiness in their relationships. A person with integrity behaves ethically and does "the right thing;" even behind closed doors or when no one is looking. Like all of the Genacross values, integrity relates to our Mission and answers the question of how it is achieved, because values are reflected in behaviors and choices. We know those associated with Genacross may not be able to control their external circumstances, but we believe they do choose to respond with integrity. And for that we are grateful.

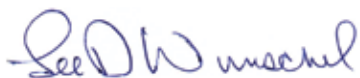
The year featured several highlights, including the opening of the first senior adaptive pocket park to be built for the residents at our Luther Crest and Luther Woods communities in west Toledo. It is the first of three proposed parks and focuses on the environment to promote relaxation and healing. In addition, we saw the repurposing of our former Genacross Lutheran Services-Sandusky Campus. The Erie County Health Department is using part of the building to operate an adult day center, helping older adults and their caregivers improve their quality of life.

Our Genacross Lutheran Services Foundation had a busy year, and a key highlight was a successful second annual Genacross Day of Giving. Besides the opening of the donor-sponsored pocket park, generous donors also funded outings to Urban Air Adventure Park for our youth in care, a new basketball court at our Genacross Maumee Youth Center, and a special Christmas for our youth who may never have experienced the joy of the holiday.

During 2023, God blessed Genacross Lutheran Services with the opportunity to serve 1,698 residents, patients, and clients, with 372 staff. They did so with the help of 343 volunteers, who provided 3,440 hours of invaluable service to individuals in our care. Furthermore, Genacross provided nearly \$2 million in charitable care and community benefit to those we are blessed to serve.

We are thankful for the many people connected to our ministry. Together, we make the difference in our residents' and patients' lives every day.

Thanks be to God,



Lee Wunschel
Chair of the Board of Directors



Rick Marshall
President/CEO



First senior adaptive pocket park opens



Genacross President/CEO Rick Marshall (center) cuts the ribbon for the new pocket park as donors (left to right) Paul Sieben, Chuck Stocking from the Greater Toledo Community Foundation, and Frank Bloomquist from Medical Mutual look on with Mike George, Executive Director of the Genacross Foundation.

Genacross Lutheran Services held a ribbon-cutting ceremony on July 24, 2023, to dedicate the first of three senior adaptive pocket parks to be built for the residents at its Luther Crest and Luther Woods joint campus in west Toledo. A pocket park is a small park within a community, usually under one acre in size, which is often created on an irregular piece of land. At Luther Crest and Luther Woods senior communities, the pocket park project was created to offer residents socialization opportunities and overall health and wellness experiences. The first pocket park to be built for residents focuses on the environment to promote relaxation and healing. It features perennial plants, a naturally occurring pond, a stone path, benches, and bird feeders, which create a quiet spot for residents to enjoy nature. The park was funded by Medical Mutual of Ohio and an anonymous fund of the Greater Toledo Community Foundation. Genacross Board Member Paul Sieben donated the benches for the park.

Former Sandusky Campus holds new adult day center

The former Genacross Lutheran Services-Sandusky Campus, closed at the end of 2017, has new life courtesy of the Erie County Health Department's new adult day center housed in the building. The Compass Point Senior Enrichment Center, which opened on November 1, 2023, provides a safe, interactive and healthy environment for older adults and a needed respite for caregivers. The health department is leasing about 8,000 square feet of the building for adult day services. The health department made numerous improvements to the existing building, including updating the fire suppression and water system, repairing ceilings and drywall, putting in new carpet, fixing up the building's exterior, and resealing and restriping the parking lot. "We are very excited that this partnership with the health department allowed an idle, empty building to become useful to seniors and their families in Erie County," explained Rick Marshall, Genacross President/CEO. "Since the closure of the Sandusky Campus, we have been looking for more ways to continue our ministry in the Sandusky area."

Erie County Health Department is leasing a portion of the former Sandusky Campus.



Youth experience fun times at Urban Air

The Friday before Easter and day before Thanksgiving, youth in care at Genacross Family & Youth Services were treated to fun-filled visits to the Urban Air Adventure Park in Toledo. Generous donors Chris and Kathy White rented out the entire facility for two hours of fun, including pizza and pop for the participants. Youth jumped on the trampolines, completed the obstacle courses, rode the zip line, drove the go-karts, played on the equipment, climbed the rock walls, and played dodgeball in the netted area. “Staff members observed the kids enjoying their time, doing activities they may not have had the opportunity to do before, and just being happy kids,” explained Executive Director Katie Zawisza. “This experience allows the staff to reward youth for good behavior and choices, spend quality time with the kids, and watch them fully engage in healthy play activities.”



Youth in care navigate the ropes course at Urban Air during a fun sponsored event.

Housing team achieves perfect REAC score

Regular inspections of the Genacross affordable housing locations are an important part of ensuring that the senior communities are safe and up to code for residents. The required assessments, called Real Estate Assessment Center (REAC) inspections, are done through the U.S. Department of Housing and Urban Development (HUD). Each inspection involves the site manager, service coordinator, maintenance team members, director of maintenance, and the director of compliance. The teamwork of these staff members at Covenant Harbor senior community in Oak Harbor, Ohio, on August 31, 2023, resulted in a perfect REAC score after a thorough assessment of the property’s grounds, building exteriors, building systems, common areas, and units. “Our staff members work hard to maintain our properties,” said Amanda Schroeder, Vice President of Home and Community Based Services. “These inspections, like the perfect one at Covenant Harbor, are affirmation of the work we do throughout the year to ensure our residents have places that they are proud to call home.”



Employees involved with the perfect REAC inspection score at Covenant Harbor include (left to right): Melanie Moore, Director of Compliance; Celest Clough, Service Coordinator; Nina Dabrunz, Manager; Jacquelynne Feasel and David Foster, maintenance team members; and Emite Davis, Director of Maintenance.

Wolf Creek Campus adds senior service projects



The Activity Department for the Genacross Lutheran Services-Wolf Creek Campus began coordinating a monthly Senior Service Project in 2023. “Many of our residents shared their time and talents within the communities they lived and worked in before coming to Wolf Creek,” said Vicki Ropp, Health Center Activity Director. “This gives our nursing care residents the opportunity to continue serving others.” Service projects included: Take Care of Yourself packages (a poem, card, breathing techniques, and chocolate candy hugs) given to Hospice of Northwest Ohio for family members of loved ones; Smile notes given to Lott Industries to add to bag lunches distributed to those in need; Merry Christmas bookmarks given to the Holland Branch Library for visitors to have at check out; and Thanks for Going the Extra Mile thank you cards and gum for teachers at Holloway Elementary School. Whether the ideas were initiated by the residents themselves or the Activity Department, everyone embraced the spirit of serving others.

Resident Mary Burnett shows off one of the Thank You for Your Service treat bags given to the Holland American Legion Post 343.

Napoleon Campus repairs near completion

After months of demolition, cleanup, and restoration, the Genacross Lutheran Services-Napoleon Campus is back to normal operations. Extensive repairs to the Health Center were needed after a sprinkler head in the chapel malfunctioned and broke one evening in July 2023. Water from the sprinkler system poured down from the ceiling and traveled into the Health Center’s lobby, therapy gym, offices, and the bake shop before the fire department and Genacross maintenance team could get the system shut off. Because of the damage, the main entrance for the Health Center was closed and moved to Alpine Village assisted living, activities and admissions shared an office, the therapy gym was relocated to the west sunroom, and chapel services were provided in the dining rooms. “The entire staff went with the flow for months and helped each other figure out our new norm,” said Executive Director Casey Amonette. “I am very grateful for everyone’s patience as we worked through the restoration process.”



The Health Center lobby is open, as well as other areas affected by the water damage.



2023 Fast Facts



LIVES IMPROVED

People Served
1,698

Genacross Lutheran Services provides compassionate care and services to people of all ages throughout northwest Ohio and southeast Michigan. Our services include independent living, assisted living, long-term care, short-term skilled nursing and rehabilitation, outpatient therapy, home health, affordable housing, residential and community-based treatment for youth, educational opportunities, family support programs, and mental health counseling.

CARE CAMPUSES

Napoleon Campus Residents/Patients

248

Wolf Creek Campus Residents/Patients

315

Our two care campuses provide a continuum of care for older adults and those recovering from illness or injury.

HOME & COMMUNITY BASED SERVICES

Affordable Housing Residents

625

Home Health Clients

288

Individuals reside in affordable apartment communities that feature service coordination to help seniors age in place. We have locations in Bucyrus, Gibsonburg, Lima, Norwalk, Oak Harbor, Oregon, and Toledo, Ohio, as well as Temperance, Michigan.

Our Genacross at Home ministry provides hope by serving people with nursing care and therapy services where they live.

FAMILY & YOUTH SERVICES

Community Clients

124

Residents

98

This ministry helps children, youth, young adults and families transform their lives for the better.

STAFF AND VOLUNTEERS

Employees

372

Volunteers

343

Our employees give expert care at nearly 20 locations and in people's homes.

Our volunteers enhance the lives of our residents and patients every day.

Nearly **\$2**
MILLION

CHARITABLE CARE AND COMMUNITY BENEFIT

We value underserved and needy individuals in our care. In 2023, we provided \$1,751,180 in charitable care and benefits to support our residents and the community at large.

WOLF CREEK CAMPUS

One of the most gratifying parts of Joe DeBortoli's role as Director of Rehabilitation for the Genacross Lutheran Services-Wolf Creek Campus is working with patients who have a return-to-home goal and seeing them achieve that goal, leaving stronger and more capable after a successful therapy experience.

Joe, who is trained as a physical therapy assistant, has worked at the Wolf Creek Campus for over two years. He oversees a therapy department of eight individuals providing physical, occupational, and speech therapies five days a week. They help residents and patients recover from illness or injury and remain as independent as possible.



Joe DeBortoli works with residents like Rowena Meredith.

As director, his job is to ensure patients are getting what they need from the therapy team. He serves as the liaison between the therapy and nursing staff who work together to achieve the best outcomes, as well as between therapists and the patients' families. He keeps lines of communication open, so the rehabilitation process can work at its best.

"Joe truly understands what it means to care for our residents and community," said Katie Miller, Executive Director. "No matter if it is big or small, I can always count on Joe to help problem solve. He exemplifies the perfect balance between leader and caretaker. We are blessed to have Joe on our team."

His compassion for the patients is evident, and they respond to his smile and easy-going manner. "I love hearing the stories of the older generation and connecting with them," Joe said.

HOME & COMMUNITY BASED SERVICES

Teamwork. It's a key factor in many areas of life, and it's a large reason why the housing maintenance team is so successful. That, and the willingness to share knowledge and experience that enables staff to learn valuable work skills from each other and create professional and personal bonds.

"Our small but committed team works hard on a day-to-day basis to provide customer service to the best of their abilities," said Emite Davis, Director of Maintenance. "The diverse maintenance staff go above and beyond to help residents feel secure and live quality lives in their homes."

Staff members are in charge of the interior and exterior building maintenance of the 12 housing locations in northwest Ohio and southeast Michigan, as well as the Genacross Ministry Support office in Toledo. They also provide 24-hour on-call service to residents and take care of buildings during inclement winter weather.

"The housing maintenance team is a reflection of Emite's leadership," said Amanda Schroeder, Vice President of Home & Community Based Services. "His team's hard work shows in the resident reviews we receive about maintenance and the high scores we achieve on government audits at our buildings."



Maintenance team members collaborate to serve residents.

GENACROSS AT HOME

Some nurses work great with little oversight, some love providing emotional support for their patients, while others are driven to save lives. A career in home care nursing combines all of these aspects, and Genacross at Home's two registered nurses, Regina Garcia and Sherry Thomas, excel in their roles.

"They are perfect home care nurses because they love to get to know their patients, their histories and their lives," said Ronda Campbell, Clinical Manager. "They are there to share the victories, big or small, as well as provide support for any setbacks in a patient's recovery. Sharing these moments lead to extremely fulfilling experiences."

Home health care nurses are more than likely involved with the entire family rather than a single patient. In this way, they develop a deep relationship with each of their patients and a great bedside manner.

"Watching the people I am caring for progress and heal through their health journeys, is the best gift," said Regina, who has been with Genacross at Home for three years.

"I love home health because I get to give people true one-on-one care, without the worry of having to run off quickly and cut them short. I have developed great relationships with our home health clients and am thankful every day to be in the position I'm in."

Sherry has been with Genacross at Home for more than a year now, and she has many years of home care experience. She is wound care certified and very passionate about looking at the "whole person not just the hole in the person."

According to Sherry, "Education is the key. Often people don't have the knowledge about what it takes to heal a wound. I can give them the education to make healthier choices and expedite the process."

"I stay in home care for continuity of care," Sherry added "Other settings only allow brief encounters. You may never know what happens to them after that one day, but with home care I get to see the person through the healing process."

Being a home care nurse is not easy. It takes compassion, empathy, and a willingness to go the extra mile for not only clients, but their families as well. It also takes good communication skills, time management, and self-motivation.

"Regina and Sherry are true assets to Genacross at Home," Ms. Campbell said. "They possess many qualities that make them excellent home health care nurses, and our patients are lucky to have them by their sides."



Sherry Thomas (left) and Regina Garcia, RNs, help patients recover in the comfort of their homes.

FAMILY & YOUTH SERVICES

Tamara Dawson-Kynard has worked for Genacross Family & Youth Services for nearly 24 years. During that time, Tamara has worked different shifts and has been a frontline caregiver and a team leader. She also became scheduler at one point and is currently the Program Coordinator at the Wynn youth group home. No matter what her role, however, she puts the youth first.

“Tamara has been a main supporter, advocate and mother figure for countless youth who have gone through the Wynn home over the years,” said Katie Zawisza, Executive Director. “She works with them to create a plan that works toward the best outcome for each of them, and she ensures the youth are healthy, safe, and engaged.”

“I am the consistent person in their lives and give each of them the best life I can,” Tamara explained. “I need to be honest and up front with them. The truth may hurt, but they know that I’m there for them.”

Then came a time when Tamara needed help, and Genacross was there when her daughter became really sick in 2016. Not only did Family & Youth management let her work a hybrid schedule so she was able to leave work for her daughter’s twice daily infusions, but the Genacross Lutheran Services Foundation also gifted her two weeks of pay out of the Staff Benevolence Fund when she ran out of paid time off.

“My team stood behind me, and Genacross’ support made all the difference,” Tamara said. “It’s part of why I donate out of my check each pay period.”



Tamara Dawson-Kynard improves youths’ lives.

NAPOLEON CAMPUS

Chandra Cooper has been the licensed social worker at the Genacross Lutheran Services-Napoleon Campus for almost 15 years. Chandra is adept at helping residents navigate their stay with Genacross. She is family oriented, loves the residents, and is one of their fiercest advocates.



Chandra Cooper shares a moment with resident Barbara Sonnenberg.

Among her many responsibilities, Chandra helps residents work through the insurance process and connects them with needed services to return home successfully. She is one of the most in-demand team members, who can be found answering call lights, leading care conferences, sitting with a resident who is having a hard day, or answering questions.

“Chandra is a jack of all trades and an absolute gem,” said Casey Amonette, Executive Director. “She is one of the nicest people you can hope to meet, and her compassion and patience are her trademarks.”

Furthermore, Chandra is not afraid to have the hard conversations with family members and residents, because her goal is to support them in whatever ways she can. Her smile and unwavering optimistic personality make everyone feel welcome and at ease.

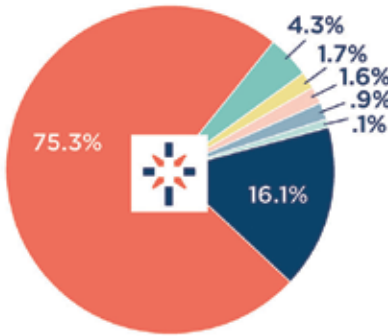
“She is truly a great worker who is inspiring to the whole team,” Mrs. Amonette stated. “Her positivity helps center all of us even on the most challenging days.”

2023 Financial Reports

For the 12 months ending December 31, 2023 (All numbers are shown in thousands.)

Operating Revenues

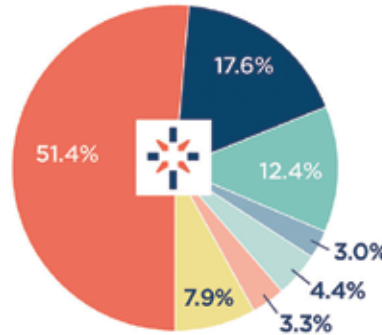
\$42,196



- Fee for Services **\$31,773**
- Rental Income **\$6,808**
- Other Income **\$1,829**
- Investment Income **\$715**
- ARPA Funding **\$674**
- Contributions **\$366**
- Released from Restriction **\$31**

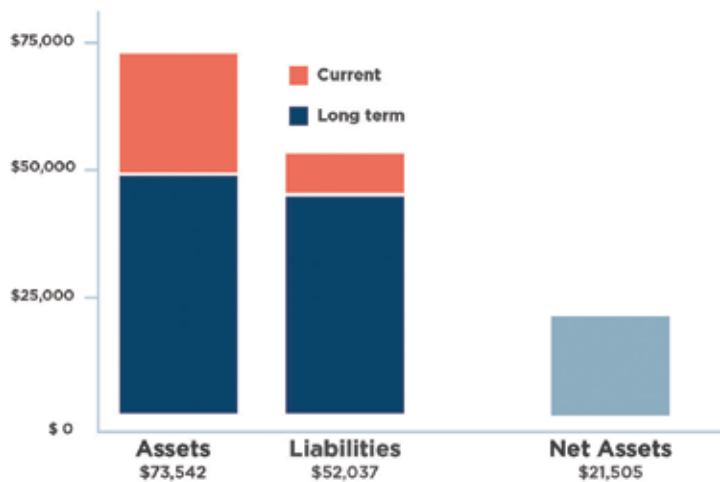
Operating Expenses

\$41,976



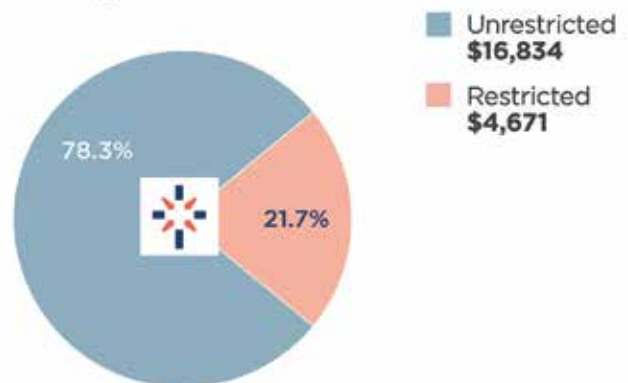
- Direct Care Staff **\$21,595**
- Resident Care **\$7,383**
- Facilities **\$5,195**
- Depreciation & Amortization **\$3,310**
- Administration **\$1,831**
- Interest **\$1,401**
- General **\$1,261**

Assets, Liabilities and Net Assets



Net Assets

\$21,505



The financial information is based on audited data. Copies of the audited financial statements are available upon written request.

2023 Board Listing

Genacross Lutheran Services

Rev. Steve Bauerle Zion, Waterville
Steve Bowe St. Mark, Bowling Green
Maria Cook Holy Trinity Greek Orthodox, Toledo
Jeff Dempsey St. Joseph Catholic, Sylvania
Rev. Ann Marshall St. Peter, Norwalk
Kevin Rahe Zion, Waterville
Rev. Jonathon Rusche Trinity, Toledo
Rev. Logan Scheiwe St. Paul, Napoleon
Paul Sieben Holy Trinity Greek Orthodox, Toledo
Mark Snyder Trinity, Toledo
Melissa Warner Shepherd of the Valley, Perrysburg
Lee Wunschel Olivet, Sylvania

Foundation Board

Judy Ashley Trinity, Toledo
James Bingle Christ the King Catholic, Toledo
Beth Charvat Grace Evangelical, Toledo
Marissa Fitzpatrick All Saints Catholic, Rossford
Arlene Gerig All Saints, Toledo
Paula Hicks-Hudson Redeemer, Toledo
Rebecca Jaessing Community of Christ,
Whitehouse
Rick Marshall Genacross Lutheran Services
Ian Malhoit St. Patrick's Historic Catholic, Toledo
Katrin McBroom Our Saviour, Toledo
Rev. Dr. Tim Philabaum Zoar, Perrysburg
Stephanie Sieben Holy Trinity Greek Orthodox,
Toledo

Family & Youth Services Ministry Board

Rev. Alvera Brandt Luther Home of Mercy
Jason Fisher Zion, Petersburg, MI
Diane Frazee St. Jerome Catholic, Walbridge
Leah Hafemeister St. Luke's, Temperance, MI
Rick Marshall Genacross Lutheran Services
Marie Obrock Zoar, Perrysburg
Rev. Frank Paine Hope, Toledo
Judy Pfaffenberger St. John, Toledo
Duane Shively Providence, Holland
Mary Widmer Solomon, Woodville



Charitable Care and Community Benefit

Part of the mission of Genacross Lutheran Services has always been providing compassionate care to underserved individuals. Once an individual becomes part of the Genacross family, they will not be denied care or services due to the inability to pay. In fact, Genacross provided \$1,751,180 in charitable care and community benefit in 2023.

“By providing care to individuals in need, we stay true to our faith-based mission,” said Lorinda Schalk, Senior Vice President of Finance & Operations. “In 2023, team members improved the lives of hundreds of residents and provided close to \$2 million in uncompensated care for those they were called to serve.”

Through charitable care, Genacross subsidizes the cost of care for residents who do not have the means to pay and meet certain financial criteria. Through community benefit, Genacross provides uncompensated care and services to the uninsured, underinsured, low-income and indigent residents. Community benefit can be defined as the difference between our cost of providing services and the reimbursements received from third-party insurers, including private pay and government agencies.

Member Congregations

When thinking about this year's theme, "Our People Make the Difference," Genacross Lutheran Services could never forget our corporate membership of 165 Lutheran congregations in northwest Ohio and southeast Michigan. They support our work in many ways, playing a large role in the spiritual care we provide to our resident and patients. Throughout the years, our member congregations have been valued partners and connections within the communities we serve.

A few of the congregations have been with us from the very beginning. Many have been with us for years. Others have come and gone as the landscape of Lutheran ministry continues to change in the region. Numerous churches support our ministry in one way or another. All of our member congregations, however, have chosen to join Genacross in work that is inspired by the Lutheran tradition of service to those in need. Through the support of our member congregations, our compassionate ministry to others continues today and into the future.

Our Covenant Partners

Through our Covenant Partner Program, 37 member congregations have chosen to make a further commitment in their support of Genacross ministries. This intentional commitment manifests itself in a variety of ways, including congregation members serving on boards or volunteering at one of our sites, when opportunities are available. Sometimes, Covenant Partner congregations sponsor a Genacross program, activity or project, or they provide financial support through budgeted gifts or special offerings. We are very appreciative of these ongoing partnerships.

Volunteers

The positive impact of volunteers is immeasurable. When they reach out with their time and talents, they meet residents where they are and add value. They help stretch precious dollars across our ministries and augment our creative staff who are always doing more with less.

Volunteers help Genacross enrich the lives of our resident, patients, and clients by adding breadth and depth to the meaningful and engaging activities offered by staff members. Whether it is helping with bingo, planting flowers, leading Bible study, caroling at the holidays or visiting residents, these actions show caring and provide ways to enjoy life.

In 2023, Genacross had 343 individuals donate 3,440 hours of service across our ministries. Beside the volunteers interacting with those in our care, there were also individuals who provided leadership and expertise on our boards, and others who worked behind the scenes to enable Genacross to be better stewards of our resources. All these people volunteered to make the difference at Genacross, and we are grateful.



Therapy dog visits (above) bring comfort to Wolf Creek Campus residents. Volunteers at our Napoleon Campus included Boy Scout Troop leader Timothy Wade (left), who helped serve Thanksgiving dinner.

Genacross Lutheran Services Foundation

The Bible is often filled with references to the number three: the Holy Trinity, the third day resurrection, the three wise men, etc. Three also happens to be the number of years I have had the privilege of working as the Genacross Lutheran Services Foundation Executive Director.

“Inspired by the Christian faith, we embrace individuals and families with compassionate care and services throughout life’s journey” is our mission. These past three years have been a journey for Genacross, and I have been honored to be a small part of it. What excites me most about each day at Genacross are the amazing stories I hear from donors about how our staff members have impacted their lives or the lives of a loved one.

This year’s theme celebrates how our people make the difference. Our staff members impact lives every day, but so do our donors. I’m amazed and humbled when donors actually thank me for the opportunity they have to support one of our ministries. Our donors are full of love, and God’s grace shines through them. I am in awe of all of you who joyfully support our mission.

After my three years here, I realize how much I have learned about true philanthropy, which in its definition is the love of all humankind, from all of our supporters. For that, I thank you all.

Sincerely,



Michael A. George, CFRE



Mike George, Executive Director of the Foundation.

Foundation Gift Summary

We thank our donors for their 2023 financial contributions that enable Genacross Lutheran Services to provide compassionate care and services to our clients and residents.

Matured Planned Gifts (35 gifts from 13 donors)

Perpetual Trusts	\$ 85,527
Estate Gifts	\$ 61,310
Planned Gifts	<u>\$ 83,833</u>
Total	\$ 230,670

Total Annual Gifts (1,053 total gifts from 405 donors)

Designated by donor	\$ 75,747
Undesignated	<u>\$ 162,840</u>
Total Annual Gifts	\$ 238,587

TOTAL GIFTS \$469,257

For information on how to include Genacross Lutheran Services in your will and participate in the many planned giving options available, visit the Foundation section of the website at GenacrossLutheranServices.org/Foundation, call Mike George at 419.861.4964, or email MiGeorge@Genacross.org.

Stroh gift leaves a lasting legacy of compassion

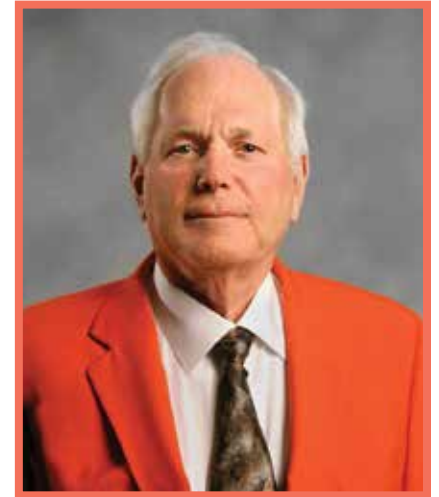
Leaving a legacy gift and becoming a member of our Johannes Doerfler Society can involve having some difficult conversations, because it involves planning for a future when the donor is no longer with us. The reality is, however, this type of gift has the most potential to be transformative for Genacross.

Take for example, a gift the Genacross Lutheran Services Foundation received from philanthropist Kermit Stroh. For those living in northwest Ohio, that name may ring a bell. Mr. Stroh donated extensively to Bowling Green State University and other institutions in the area. He was a prolific and joyful donor.

As a final gift of compassion, he left an estate gift to Genacross through the Foundation. "This gift will impact so many residents and improve their quality of life for years to come," said Mike George, Foundation Executive Director. "What an incredible philanthropic

legacy Mr. Stroh and all the members of our Doerfler Society have left us."

Some individuals may think that a legacy gift needs to be huge, but that is not the case. The beauty of a legacy gift is that it memorializes a person's charitable intentions; it is a final way to show love of others. Kermit Stroh's gift was one of many the Foundation has received, and added in total, they will have impact at Genacross for many years to come.



Legacy donor Kermit Stroh

Johannes Doerfler Society membership

Estate of Jack Apple*
Dale Avers
Estate of Lorna Behrens*
Estate of Charles* and Loretta
Benekam*
Harlan Billow*
Robert Bosse
Terry L. Bossert
Mary Bricker*
Estate of Erven and Marcella
Brieschke*
Estate of Jerry* and Donna
Bronkowski
Estate of Beth J. Burman*
Estate of Theodore Chapman*
Estate of Walter Christen*
Robert and Darlene Cook
Estate of William and Martha Cox*
Estate of Calvin and Elna
Damschroder*
Dorothy A. Delker*
Estate of Marion and Roberta
Detrick*
Estate of Hazel M. Deuble*
Estate of Faye Druckenmiller*
Estate of Louis Eisen*
Jean Emery
Estate of James and Celia Findlay*
Estate of Darrell and Joyce Fox*
Ronald and Mary Lou Gabel*

Glenn Geldien
Michael A. George
Jack and Gretchen Grigsby
Estate of Margie Heinzeroth*
Estate of Arthur Hickok*
Carla Horst*
Pastor Keith and Sue Hunsinger
Estate of Norma Janson*
Estate of Marilyn Jennings*
Mr. and Mrs. Clayman Kabat*
Estate of LaLa Keiser*
Estate of Charlotte H. Kirk*
Estate of Betty Koppus*
Dan and Julie Kunos
Dorothy Landskroener*
Kathleen B. Lemmerbrock
Estate of Sharon Libke*
Estate of F. Lee and Kathleen
Lichtenfels*
Dewayne and Bernice Lohmann
Estate of Iolantha and Fridolin
Lohmann*
Estate of James and Wilma Lupe*
Rick Marshall
Estate of Jean L. McCulligh*
Carol L. Meuser
Blair and Anita Miller*
Mrs. Thomas Moon
Estate of Herbert and Virginia Nehls*
Estate of Jean Oberkiser*

Estate of Edward Oetzel*
Lynn and Joyce Olman
Estate of June and Robert Pasch*
Estate of Herbert and Delores Pratt*
Estate of Grace Recknagel*
Miriam Ringquist
Dave* and Pam Roberts
Dean Roberts*
Jim and Pat Roemer
Melvin and Mary Lou Schumann*
Tim and Heather Semro
Janice and David Serwin
Duane Shively
Estate of Weldon C. Shively*
Estate of Christine Siefert*
Kermit Stroh*
Estate of Marjorie Tassell*
Estate of Louis and Rose Thomson*
Estate of Rev. James VanBrussel*
Delores Van-Kirk
Steve and Susan Voigt
Estate of Valeda Welch*
Estate of Daniel Welling*
Mary L. Widmer
Estate of Louis and Anna
Louise Witker*
Carole Wittenberg

*Gift realized

Former volunteer establishes endowed fund

Donor Tim Weirich's extended family was very involved with the former Lutheran Orphans' and Old Folks' homes on the east side of Toledo, where the ministry of Genacross Lutheran Services began. His mother and grandmother volunteered countless hours to these ministries. He saw the other dedicated volunteers and all they did to help others; and this made an impression on him.

When he was 11 years old, Mr. Weirich began volunteering as a candy striper, refilling water pitchers for the older residents, passing out and reading their mail to them, helping them write letters and make notes, assisting with meal setup,



President/CEO Rick Marshall (left) and Foundation Executive Director Mike George (right) meet with Genacross donor Tim Weirich.

and feeding the residents unable to feed themselves. Then, when Mr. Weirich was 15 years old, he began working as an orderly, and it was an eye-opening experience to see the faith-based, compassionate care given to residents.

Many staff members encouraged Mr. Weirich to attend nursing school, which is exactly what he ended up doing. He had a long and successful career as a nurse in the Cleveland area. His compassionate disposition helped him bond with his patients. The experiences he had at the Lutheran Orphans' and Old Folks' homes in his early years were useful to him throughout his career.

When the time was right, Mr. Weirich reached out to Mike George, Executive Director of the Genacross Foundation, and asked to meet to share his stories. After several discussions, Mr. Weirich decided to establish a special purpose endowment named the Trilogy of Faith Endowment-Yesterday, Today and Tomorrow Fund. Money from the fund will benefit the Genacross ministries located in the east Toledo/Oregon area.

"The beauty of this endowed fund is that other donors can make gifts into the fund and, as it grows, it will provide earnings in perpetuity to help us continue our mission for years to come," Mr. George said. "We are truly grateful to Tim and his compassion for our residents – past, present and future."

Donors support Genacross on annual Day of Giving

Thank you to all the generous donors who made the second annual Genacross Day of Giving a huge success. Because of the support of matching gift sponsors, Plante Moran, RCO Law, and Terry L. Bossert, and the generosity of individual donors, the Genacross Lutheran Services Foundation exceeded its fundraising goal of \$20,000 by raising \$21,000.

Every donor made a difference. Gifts of financial support allow Genacross Lutheran Services to continue providing much needed services across

generations in northwest Ohio and southeast Michigan including: youth group homes, mental health and education services, affordable housing for seniors, assisted living, memory support, and skilled nursing care.

Donors gave for a variety of reasons, and the Foundation will ensure that each donor's intent is met. Every donor has a story and a reason for supporting the mission of Genacross Lutheran Services, and the organization is truly grateful.

Donors fund new Family & Youth basketball court

Since the end of August 2023, the youth living and going to school at the Genacross Maumee Youth Center in Liberty Center, Ohio, are playing on a new basketball court funded by generous donors through the Genacross Foundation.

“The old court had been in bad shape for quite a while and was virtually unusable for the youth,” said Katie Zawisza, Family & Youth Services Executive Director. “Now, many of the kids exercise on the new court, and it helps them relieve some of their boundless energy.”

The new basketball court was funded by two loyal Genacross benefactors. Donor Terry L. Bossert provided the funds needed for the new asphalt court to be installed, and Hylant Inc. donated the basketball poles and equipment.

(Left to right) Foundation Executive Director Mike George, donor Terry L. Bossert, Hylant representative Sue Eidenier, and President/CEO Rick Marshall open the new basketball court.



Local real estate firm shares Christmas spirit

Team members from RE/MAX Preferred Associates in Toledo, Ohio, made the 2023 Christmas season one to remember with their gifts to Genacross Family & Youth Services. The group donated personal hygiene bags for all the children in care. They also donated goodie bags for every staff member of the Family & Youth ministry. In addition, they purchased a new couch for the Adrian youth group home.

Arlene Gerig, an active member of the Genacross Lutheran Services Foundation board, spearheaded the endeavor because she knows firsthand the needs of the residents. “I was happy to help, and our staff was eager to make the holidays brighter for the kids and employees in our Family & Youth ministry,” Ms. Gerig said.

Along with John Mangas, Broker/Co-owner of RE/MAX Preferred Associates, they mobilized their agents to help fulfill these needs. “Helping these kids, who have already had so many challenges in their lives, made us all feel great over the holiday season,” Mr. Mangas added.



At their monthly meeting, RE/MAX Preferred agents received thank you notes from youth in care and Family & Youth staff members.

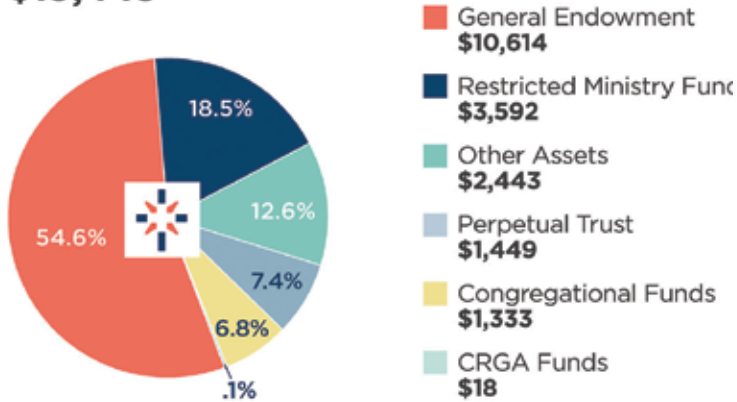
The Genacross youth and staff members showed their thanks by sending homemade thank you notes to the associates of RE/MAX Preferred. “We were overwhelmed with the support from the RE/MAX Preferred Associates,” said Mike George, Executive Director of the Genacross Foundation. “They helped keep the spirit of Christmas alive and well for our kids.”

2023 Foundation Financials

For the 12 months ending December 31, 2023 (All numbers are shown in thousands.)

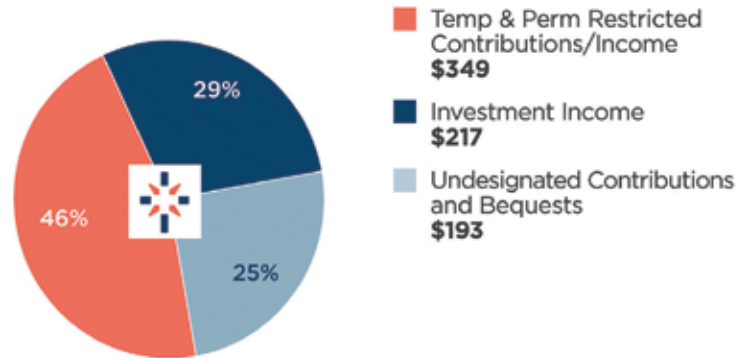
Genacross Foundation Total Assets Under Management

\$19,449



Genacross Foundation Operating Income

\$759



Endowments fund the future

Some Genacross Lutheran Services donors have funded endowments in their name or in the name of someone for whom they would like a particular program or service to be funded. These endowments provide financial resources for both current and future program needs as designated by the endowment sponsor(s).

Bunge Youth Scholarship Endowment Fund

This endowment was established to assist youth with educational needs and expenses.

Celia and Jim Findlay Endowment Fund

Earnings are used for tutoring needs of Genacross Family & Youth Services residents.

Eric and Cynthia Johnson Family Endowment Fund for Youth

To support any client served or specific program operated or facilitated by Genacross Family & Youth Services.

Lawrence and Adele Youngbauer Endowment

This endowment was established to fund four annual scholarships to high school seniors pursuing careers in social service, health care or other service occupations.

R.A. & F.D. Stranahan Endowment Fund

This endowment was established to fund the capital needs of Genacross Family & Youth Services or, if not needed by that ministry, the capital needs of other ministries.

Ronald and Mary Lou Gabel Memory Care Endowment Fund

To fund memory care related ministry programs.

Staff Benevolence Endowment Fund

Sponsored by David and Pamela Roberts, the proceeds are directed to be used by Genacross employees who have suffered financial hardship as a result of catastrophic loss.

Trilogy of Faith Endowment - Yesterday, Today and Tomorrow Fund

To support any client served or specific program needs to benefit Genacross ministries on the East Side of Toledo/Oregon.

Youth Assistance Endowment Fund

(anonymous sponsors)

Proceeds are used for the needs of youth who will "age out" of the Genacross Family & Youth Services program funding, but will remain with the program for housing and related services.

Should you or your loved ones have an interest in sponsoring an endowment, please contact the Genacross Lutheran Services Foundation at 419.861.4964 or MiGeorge@Genacross.org.

2023 Donations

The Genacross Lutheran Services Foundation exists to financially support all Genacross outreach ministries through donations from individuals, organizations and congregations. Stewarding legacy and current gifts in perpetuity, the Foundation ensures donor impact across all of our operating ministries.

The Foundation is guided by a Board of Directors who provide strategic direction and policy-making decisions. The Foundation staff wants to thank all of our generous donors; we could not achieve our results without their support.



Legacy Over \$50,000

Kermit Stroh

Visionary Over \$10,000

Estate of Walter Christian
Greater Toledo Community
Foundation, Inc.
Carla J. Horst
Key Bank, Toledo
Linden Kuhn

Estate of F. Lee and Kathleen
Lichtenfels
Estate of Iolantha and Fridolin
Lohmann
Estate of Joan Crut Norden
Estate of Christine Siefert

Leader \$7,501 - \$10,000

Hudson Community Foundation
Eric & Cindy Johnson
Timothy Weirich

Benefactor \$5,001 - 7,500

Estate of Arthur Hickok
Estate of Ruth and
Clayman Kabat

Trust Company Family Offices,
Holland

Supporter \$2,501 - 5000

Anderson/Miller Insurance
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Terry L. Bossert
Christine Burnette
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Charitable Foundation
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Robert & Marie Obrock
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St. Paul, Maybee, MI
Stapleton Insurance Group,
Sylvania
Kathy White

Patron \$1,001 - 2,500

Estate of Elsie Baden
Bethel, Toledo
Bethlehem, Pemberville
Church of the Master, Perrysburg
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Michael A. George
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Co., LLP, Solon
Jeff & Lorinda Schalk

Sharon Schwanke
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St. John's, Toledo
St. Paul, Sulphur Springs
St. Peter Ev., Norwalk
Thomas & Mary Wabeke
Mary Widmer
Zoar, Perrysburg

Friend

\$250 - 1,000

Sandy & Paul Adam
Anonymous
Bev Apel
Judy & Ronald Ashley
Rev. Dr. Gerald Bauer
Bethlehem, Defiance
Robert & Eileen Brossia
Rev. Charles & Mrs. Jeri Campbell
Elizabeth Cannon
Charities Aid Foundation
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Appleton, WI
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Katie & Jay Zawisza
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Special Recognition

\$1 - 249

Sarah Albrecht
Sondra Alexander
AmazonSmile Foundation,
Seattle, WA
Karen Ardner
Mary E. Ardner
Barbara Bamm
Rev. Stephen & Mrs. Amy Bauerle
Connie Kern Benning
Barbara Berebitsky
John & Julia Bergman
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Bethlehem, Toledo
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Marjorie A. Biehler
Anne Biel
Mary J. Billow
Jim & Katy Bingle
Roger & Carol Blackburn
Molly Blackston
Louis & Ruth Ann Boehk
Hilde Boes

Michael & Laura Bokesch
Gene W. Borton
Chuck & Karen Botzko
Stephen & Deborah Bowsher
Joette Boyd-Randall
Sharon & Ron Brink
Nate & Amanda Brown
Kari Bucher
Ruby R. Burke
Janus Burton
Ronda Campbell
Darlene Carstensen
Viola Cheatwood
Sharon & Stephen Chryst
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Paul A. Clark Sr.
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Frederick E. Collins
Jane & Jack Comune
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Robert & Darlene Cook
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Sarah Corney

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Margaret Dembowski
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Janet Dorr
Joyce A. Douglas
Mary L. Dunne
ECS Solutions, Dublin
Ed & Sue Stehulak
Charitable Fund
Kurt & Nancy Ehrhardt
Charles A. Ewing
Faith Ev., Toledo
Rev. John & Mrs. Sherry Ferne
First, Leipsic

Special Recognition - continued

(\$1 - 249)

First St. John Church Women, Toledo	Herbert & Pat Hoehing	Mr. Misael & Mrs. Roseanne	Jeff & Sharon Przywiecki	St. Lucas, Toledo
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Marlene Ford	Rick & Linda Hogrefe	Dennis & Kathy Matheney	Joe Restivo	St. Mark's, Defiance
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James Hill	Ian P. Malhoit & Alanna Pully		Jean Spratt	Zion, Waterville
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	John & Sandra Martinez		St. John, Stryker	
			St. John's WELCA, Oak Harbor	
			St. John's, Stony Ridge	

Our Mission

Inspired by the Christian faith, we embrace individuals and families with compassionate care and services throughout life's journey.

Our Vision

Through our faith and work, we strive to be a forward-thinking, compassionate organization that improves the lives of current and future generations.

Our Values

Faithfulness to Christ

Integrity

Equality and Justice

Quality of Service

Wholeness of Life

Stewardship of Resources

Our Ministries

Genacross at Home

Genacross Family & Youth Services

Genacross Home & Community Based Services

Covenant Harbor I & II

Luther Haus

Luther Pines

Kettle Run

Luther Hills

Luther Ridge

Luther Crest

Luther Meadow

Luther Woods

Luther Grove

Luther Oaks

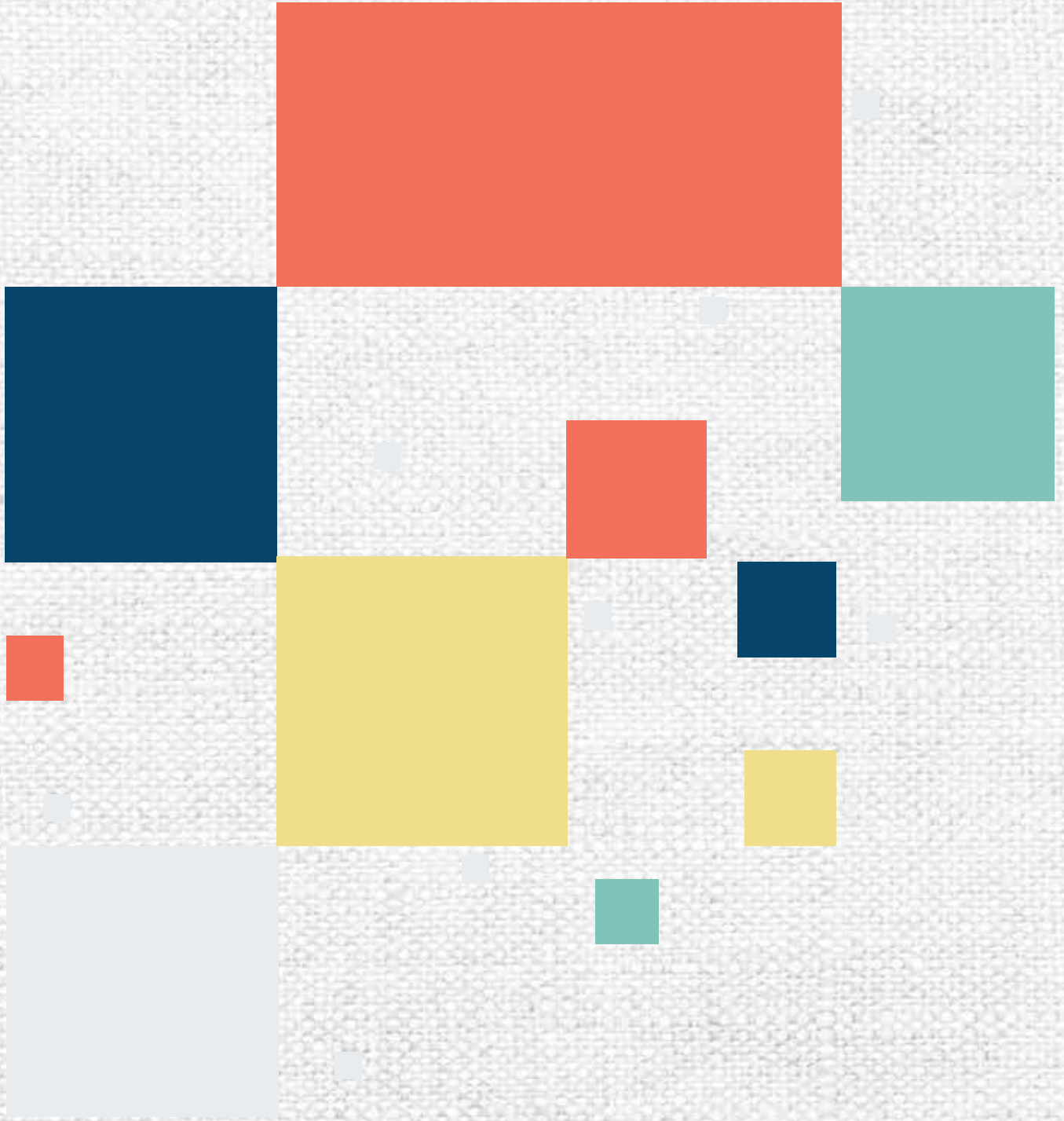
Genacross Lutheran Services-Napoleon Campus

Genacross Lutheran Services-Wolf Creek Campus

Genacross Lutheran Services Foundation

Our Partners





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