

# *Attention, Kroger shoppers!*



**Register *Genacross Lutheran Services Foundation* as your charity of choice with Kroger, and your purchases will earn funds for the ministries of Genacross every time you shop!**

It's so easy! Every swipe of your Kroger Plus Card not only saves you money on purchases, it also enables Genacross to care for those in your community needing medical care at home or in a long-term care setting, safe and affordable housing, or help for their child with serious behavioral issues. A minute or two is all it takes to make a difference to those who need a helping hand, and it costs...nothing.

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- ◆ Log onto [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com) and under, “Are you a customer looking to enroll?”, click on the “See more details and enroll” link.
  - ◆ Create a new account or **log in** to your existing account. Your account page will appear.
  - ◆ For new accounts, select “**Search Organization.**” A box will appear; **type in “Genacross”** and click **Search**. For existing accounts, select **Change Organization** and **Search** for “Genacross.”
  - ◆ Genacross’ full name and address will appear. **Select “Enroll”** and you’re done!
  - ◆ Be sure to **swipe your Kroger Plus Card at the checkout** to register your purchases.
  - ◆ **THANK YOU** for supporting Genacross Lutheran Services!
  - ◆ Designations must be renewed every April.